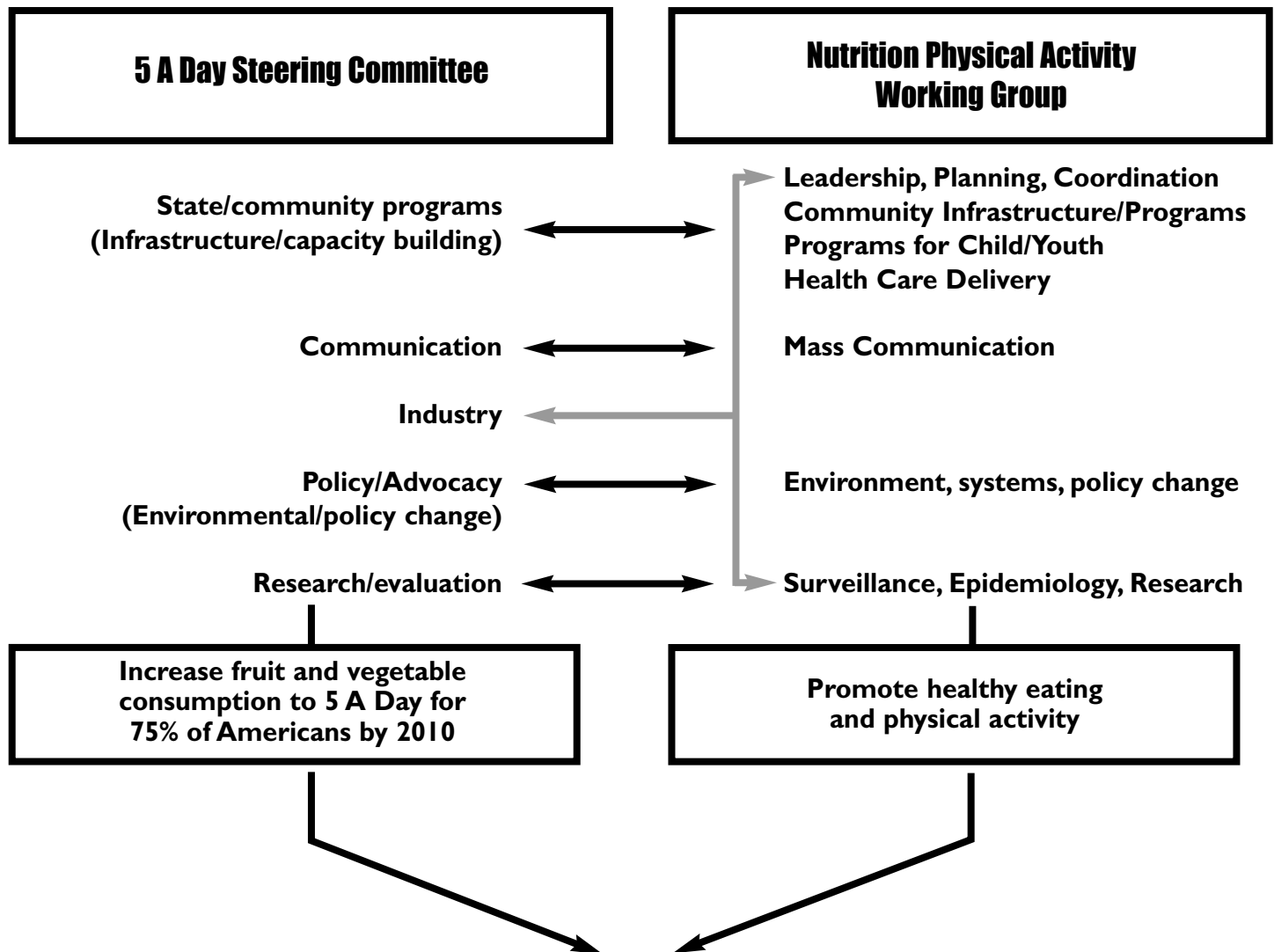


CROSSWALK FOR 5 A DAY STATE STRATEGIC PLANNING

National 5 A Day Steering Committee and Nutrition and Physical Activity Work Group (NUPAWG)

NATIONAL LEVEL

Coordination among government, non-profit,
industry sectors and national, state and community levels



PLANNING COMPONENTS STATE LEVEL

Initiate strategic planning process with appropriate partners. Include industry, state, regional, local professionals, citizens, researchers, communication specialists, policy, advocacy experts ...